

# Tricia Osuna, RDH, BSDH, FAADH



Curriculum Vitae

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Tricia Osuna, RDH, BSDH, FAADH

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## Tricia (Patricia G.) Osuna, RDH, BSDH, FAADH

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[www.professionalinsightsinc.com](http://www.professionalinsightsinc.com)

### **EDUCATION**

1974	San Luis Rey Academy Oceanside, California High School Diploma College Prep Program	1978	University of Southern California School of Dentistry Los Angeles, California Bachelor of Science, Dental Hygiene
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### **PROFESSIONAL LICENSURE**

1978	National Board Dental Hygiene Local Anesthesia Administration # 0945 Soft Tissue Curettage # 0704	California State Clinical Board # 7982 Nitrous Oxide/Oxygen Administration # 0610 Radiation Safety Certificate
2002	New York State Dental Hygiene License # 023262-1 New York State Anesthesia License # 000195	
2002	Laser Certification	

### **DENTAL HYGIENE EXPERIENCE**

#### *Private Practice:*

Guy C. Ho, DDS	Hugh R. Brownson, DDS
Richard Kahn, DDS	Malena Rodriguez, DDS
Dennis Saffro, DDS	Thurston H. Ross, Jr., DDS

#### *Education / Clinical Instructor:*

University of California at Los Angeles, School of Dentistry; Advanced Education General Dentistry

### **CURRENT PROFESSIONAL MEMBERSHIPS**

American Academy of Dental Hygiene  
 American Dental Hygienists' Association  
 American Academy of Facial Esthetics  
 California Dental Hygienists' Association  
 International Federation of Dental Hygiene  
 Delta Pacific Dental Hygienists' Association  
 Organization for Safety, Asepsis and Prevention  
 University of Southern California Dental Alumni Association

### **PROFESSIONAL ACTIVITIES \***

Immediate Past President American Academy of Dental Hygiene 2010-2012  
 Trustee Los Angeles Dental Hygienists' Society 2009-2013  
 President American Academy of Dental Hygiene 2008-2010  
 President Los Angeles Dental Hygienists' Society 2001-02  
 President California Dental Hygienists' Association 1992-93  
 President South Bay Dental Hygienists' Society 1987-88

*\*Along with numerous other officer and committee positions in Professional Associations*

**PROFESSIONAL APPOINTMENTS**

American Dental Association – CELL Seminar Series Speaker 2011 2012, 2013

Founding Member, American Board of Facial Esthetics

Board of Dentistry, State of California – Member 2002-2006

Director: University of Southern California; School of Dentistry, Board of Directors 2002-2004

Editorial Review and Academic Review Board: The Journal of Practical Hygiene

KOL / Advisory Panels: Young Dental Manufacturing Co.; Oral CDx; Sunstar; Philips Sonicare; Discus Dental; 3M ESPE; Paradise Dental Technology; Orascoptic; Kerr; Preventech; TotalCare; PureLife Dental

**PROFESSIONAL PRESENTATION TOPICS****Current:**

*Tuesdays with Tricia*

*Change your thoughts and improve your outcomes: An update on protocols, products and treatment options*

*It's all about saving lives!! Organ transplantation, donation and recipient care*

*No Pain, Their Gain Ergonomics and Effective patient care*

*Stick out your tongue and show me what you've got!! What our bodies tell us about Oral Cancer- the how, what and why*

*Infection Prevention – Close to Perfection What's required for regulation compliance*

*Put the Brake on aches Ergonomic considerations for a healthier career (Hands on workshop – limited number attendees)*

*New Products Presentation Panel ~ New Product launches!*

*California Dental Practice Act and You! Mandatory Practice information for yourself and your team!*

*What's new and what's to review ~ Dental Hygienists and local anesthesia*

*Clearing the fog about Vaping What are the facts and What do we do with them?*

*You can't see It, but You know it's There! COVID-19 Aerosols*

**Previous:**

*What is it, How do I use it? Today's dental products and treatment options*

*A little of this, a little of that; Products for you and your patients!*

*Save me ~ Save you! Ergonomics and effective patient care*

*Oral cancer: An important and often scary subject ~ Facts and tools for your practice*

*OSHA Overview – It's all about the basics*

*Anesthesia for Dental Hygienists!! What will they think of next!?!*

*Please don't make me change! ~ Products for at home use*

*Why should I change what I am doing? Ergonomic considerations for a healthier career! – Hands on workshop*

### **AWARDS AND HONORS**

<i>Alfred C. Fones Award</i>	American Dental Hygienists Association
<i>Distinguished Service Award</i>	American Dental Hygienists Association
<i>President's Award</i>	California Dental Hygienists' Association
<i>Distinctions in Dental Hygiene Award</i>	American Dental Hygienists Association/Bausch and Lomb, Oral Care Division

Recognition of dedication and contribution to the profession of Dental Hygiene

Who's Who in Dentistry

*California State Assembly Resolution #791* California Dental Hygienists' Association , For Recognition of Valuable Leadership

### **INTERNATIONAL PRESENTATIONS:**

Victoria BC Dental Society 2021

Ontario Dental Association 2014, 2018

Canadian Dental Association, Halifax Nova Scotia 2011

Pacific Dental Conference; Vancouver British Columbia Canada 2007, 2010, 2013, 2016, 2019, 2022

University of British Columbia; Vancouver, BC Canada 2009

Journées Dentaires Internationales du Québec; Montréal, Québec, Canada 2009

Dental Hygiene Rhapsody; Richmond British Columbia Canada 2008

Singapore Dental Convention 2001

United Arab Emirates International Dental Conference; Dubai, United Arab Emirates 2000

Tamer Dental Group; Beirut, Lebanon 2000

BellesDentes Dental Group; Athens and Thessalonica, Greece 1998

### **USA National DENTAL HYGIENE PRESENTATIONS:**

American Dental Hygienists' Association

National Dental Hygienists' Association 2008 2017

Under One Roof \* numerous years

Northeast Regional SADHA Conference

### **Presented CE courses for DH Associations and Educational Institutions:**

◇ Presented CE courses for approximately 45+ USA State Dental Hygiene Associations, additional information upon request.

◇ Presented CE courses for approximately 300+ USA Component DH Associations, additional information upon request.

◇ Presented educational courses at approximately 300+ USA dental hygiene institutions, additional information upon request

**USA DENTAL ASSOCIATION PRESENTATIONS:**

Yankee Dental Congress  
 California Dental Association Anaheim  
 California Dental Association San Francisco  
 Pacific Northwest Dental Conference  
 Chicago MidWinter  
 Detroit District Dental  
 Discus Dental Extravaganza  
 Cosmetic Dentistry  
 Scripps Conference  
 DSI; Fairfield, NJ  
 Greater New York Dental Meeting  
 Southwest Dental Conference  
 Tri County Dental Society Inland Valley Study Club  
 US Dental Tennis Association  
 The Profitable Dentist, Excellence in Dentistry  
 Western Society of Periodontology

Oregon Dental Association  
 American Dental Association  
 Star of the North  
 Hinman Dental  
 Michigan Dental Association  
 Fresno Madera Dental Society  
 Big Sky Conference  
 Indian Health Services National Meeting  
 Sacramento District Dental Society  
 GENR8NeXT  
 Korean American Dental Association  
 Rocky Mountain Dental conference  
 Virginia Academy of General Dentistry  
 Wisconsin Dental Association  
 American Armenian Medical Society  
 Angel City Dental Society

**Additional Presentations**

Sullivan Schein; Farmingdale, NY Sales Training  
 Burkhart Dental San Diego  
 Onondaga Community College Alumni CE; Syracuse, NY  
 Univ. of Southern Indiana ~ Tri State meeting  
 Central Community College Alumni Day, CA  
 Minnesota State Community and Technical College, MN  
 University of Texas San Antonio Alumni Day  
 Owens College Alumni Day  
 University of Kentucky CE Department  
 University of Maryland CE Department  
 University of Michigan Alumni CE Event  
 John A. Logan College/Southern Illinois University Alumni Day, IL

Accubite; Detroit, MI Sales Training  
 Patterson Dental Supply, Manhattan Beach, CA  
 Center for Health Professions at Phoenix College, AZ  
 Riverside Community College Alumni Day, CA  
 Northwestern Wisconsin Technical College, WI  
 Laramie County Community College, WY  
 Moreno Valley College Alumni Day  
 University Texas San Antonio CE Department  
 University Texas Houston CE Department  
 Old Dominion University Winter CE Weekend  
 Ivoclar Western Regional Division

**PUBLISHED ARTICLES**

<i>Arming your operator</i>	RDH Magazine	June 2018
<i>Your first line of defense is still effective surface disinfection</i>		
<i>A Checklist for Shopping for Loupes</i>	RDH Magazine	August 2016
<i>Evidence, Style, and Color Matter!</i>	Dentistry Today	February 2016
<i>The Good, The Bad and The Ugly (or to sell or not to sell!)</i>	RDH Magazine	November 2015

<i>Power Up Kids</i>	RDH Magazine	January 2015
<i>The Sensitivity Complaint-protocol for whitening</i>	RDH Magazine	October 2013
<i>Adding Buffering to Patient Care</i>	RDH Magazine	December 2012
<i>Local Anesthetic Buffering System</i>	RDH Magazine	January 2012
<i>Amalgam Separators</i>	RDH Magazine	July 2011
<i>Local Anesthetic Reversal Agent</i>	RDH Magazine	August 2009
<i>IntraOral Camera Selection</i>	RDH Magazine	February 2009
<i>Oral Cancer Diagnostic Technologies</i>	CDHA Journal CE course	Winter 2008
<i>Elbow Room</i>	RDH Magazine	August 2008
<i>Focus on Perio Patient Homecare</i>	Modern Hygienist	August 2008
<i>Risk Assessment Tools</i>	RDH Magazine	June 2007
<i>One Size does not fit all! Criteria for selecting the appropriate handpiece</i>	Journal of Practical Hygiene	April 2007
<i>Ergonomics: Investing in Yourself</i>	CDHA Journal CE course	Winter 2006
<i>Improving Visualization and Ergonomics</i>	Journal of Practical Hygiene	September 2005
<i>E is for Empowerment</i>	Women Dentist Journal	June 2005
<i>Get the Boss to Buy into Digital Radiography</i>	RDH Magazine	January 2005
<i>The Point, Safety Syringes</i>	RDH Magazine	May 2003
<i>Magnification use in Dental Hygiene</i>	ADHA, Access Supplement	January 2003
<i>Fluoride Utilization in the 21<sup>st</sup> century</i>	Demystifying Smiles Textbook	2002
<i>Xerostomia</i>	Chicago Dental Society	February 2001

#### **ADDITIONAL DENTAL RELATED EXPERIENCE**

*Educational Consultant*

*Orasoptic (2007-13 / 2019-present)*

Author and provide continuing education seminars and research presentations to Dental Hygiene educational programs across the United States on Magnification and illumination and its use in dental hygiene.

*Consultant IvoclarVivadent (2019-2020)*

Develop KOL slide decks. Identify KOL's to support IvoclarVivadent products through Podium support and continuing education courses. Develop DH educational presentation and present in educational institutions.

*Consultant Prisyra (2018-2020)*

Identify KOL's to support Prisyra products through Podium support and continuing education courses. Assist with personnel manning exhibit booths and representing company at various educational courses.

*Educational Consultant Q-Optics (2014-2018)*

Author and provide continuing education seminars and research presentations to Dental Hygiene educational programs across the United States on Magnification and illumination and its use in dental hygiene.

*Director of Dental Hygiene HygieneLink (2012-2015)*

Advise and consult for HygieneLink.net a company founded to enhance career opportunities for dental hygienists outside of clinical practice.

*Professional Relations Manager TePe USA (2012-13)*

Develop dental hygiene school presentation; Interview, Train and Manage educational consultants; Advise on marketing ads; Advise on exhibit opportunities and professional association involvement and sponsorship.

*Educational Consultant OralDNA Labs (2010)*

Provide continuing education seminars and research presentations to Dental Hygiene educational programs across the United States on Salivary diagnostics and its use in dentistry.

*Consultant Cetylite Industries, Inc. (2009-10)*

Duties include: recommending company representation at dental hygiene professional conventions; reviewing and advising on clinical research and products; reviewing advertising to professional magazines, Journals, periodicals; sponsorship of educational seminars; providing product information, slides, research to educators; reviewing and evaluating new product acquisitions; and representation of company as needed to dental / dental hygiene professions.

*Educational Consultant Designs for Vision (2004-07)*

Provide continuing education seminars and research presentations to Dental Hygiene educational programs across the United States on Magnification and its use in dental hygiene.

*Program Manager Sunstar Butler (2004-06)*

Author, prepare presentations, manage, and assist with hiring, scheduling Educational Consultants in dental hygiene educational institutions across the USA. Train on presentation skills, products, time management, corporate accounting responsibilities, etc.

*Consultant Educator Dentsply Professional (2001- 03)*

Provide continuing education seminars and research presentations to professional associations and educational institutions. Topic of Presentation: "Ultrasonic Therapies"

*Educational Consultant Premier Dental Products (2001-03)*

Provide continuing education seminars and research presentations to professional associations. Course title: "Aligning Your Instrumentation Skills, from ergonomics to Disease Detection"

*Consultant* *3M ESPE (2000-02)*

Author and provide continuing education seminars and research presentations to professional associations and educational institutions. Course titles: "Changing Trends in Dental Hygiene Therapies and Technologies" and "Prevention for the 21<sup>ST</sup> Century: A Product Update" Topic of school presentations: "Mechanisms of Whitening", "Trends in Selective Polishing", "Sealants: What's new!"

*Corporate Relations Consultant* *CDHA (1998-2004)*

Director of Corporate Relations and Corporate Relations - Consultant for the California Dental Hygienists' Association. Responsible for all Corporate Relations fundraising activities, advertising sales and exhibit organization at all CE events and Association activities.

*Educational Consultant* *Discus Dental, Inc. (1997-2000)*

Provide continuing education seminars and research presentations to professional associations and educational institutions (including, but not limited to dental hygiene, general dentistry, dental assisting, graduate orthodontics, graduate periodontics, persons with disabilities, hospital dentistry).

*Clinical Instructor* *UCLA- AGD (Advanced General Dentistry) (1997-2000)*

Responsible for clinical supervision which included patient assessment, patient evaluation, local anesthesia administration, nitrous oxide sedation and clinical evaluation of Resident Dentists, senior Dental Students, senior Dental Hygiene students from West Los Angeles College and Cerritos College; OSHA requirements, oral hygiene instruction, and corporate coordination for presentations. In addition to dental hygiene supervision, assist with patient scheduling department and total team treatment and patient follow through

*Educational Consultant* *Philips Oral Healthcare (2001-05)*

Provide continuing education seminars and research presentations to Dental Hygiene educational programs across the United States on CAMBRA and ergonomics and its impact in dental hygiene.

*President* *Professional Insights, Inc (1996-present)*

Dental product evaluation / consulting company which develops evaluation forms, conducts product research and provides evaluation summaries on new products from companies in Europe as well as the United States for use in dentistry and dental hygiene. In addition, dental professionals are represented who have patented new products for the dental profession. Products are introduced to corporations who are interested in marketing products to dental professionals. As the Corporate Relations Consultant for the California Dental Hygienists' Association for seven years numerous corporate contacts were developed and are utilized to assist colleges and associations in their fundraising endeavors. Author articles, present educational courses at dental conventions, in educational settings across the United States, Continuing education courses in USA and worldwide. Consult with various companies on advertising, exhibiting, etc. in the dental hygiene arena. Network of contacts in dental hygiene schools nationwide allowing for corporate exposure and education on product usage, research, etc.

*Educational Consultant* *Optiva Corporation (1995-1998)*

Provide continuing education seminars and research presentations to professional associations and educational institutions (including, but not limited to dental hygiene, general dentistry, dental assisting, graduate orthodontics, graduate Periodontics, persons with disabilities, hospital dentistry). Course title: "Demystifying Patient Compliance" "Oral health Issues for Seniors". Topic of school presentation: "Applied research of sonic technology"

*Educational Consultant* *Laclede, Inc. (1995-2003)*

Provide continuing education seminars and research presentations to professional associations and educational institutions -including but not limited to dental hygiene, general dentistry, dental assisting, graduate orthodontics,



graduate Periodontics, persons with disabilities, hospital dentistry. Topic of presentation: Xerostomia: Cause. Effect and Relief”

*Consultant*

*Oralgene USA, Inc. (1993-1995)*

Duties included: coordinating company representation at dental / dental hygiene professional conventions; interviewing and employment of professional representatives throughout the United States; reviewing and advising on clinical research; coordinating new clinical research on products; reviewing advertising to professional magazines, Journals, periodicals; sponsorship of educational seminars; providing product information, slides, research to educators; reviewing and evaluating new product acquisitions; and representation of company as needed to dental / dental hygiene professions.

*Account Executive/ Associate*

*Educational Designs, Inc (1993-2000)*

Organize and coordinate seminars for dental professionals. Duties consist of registration, database for sponsoring companies, logistics for seminars, obtaining corporate funding for events/educational opportunities/exhibits, staffing of booths for conventions, seminar presentations, and research presentations. Represent clients in providing research, slides, products and pertinent information to educators nationwide as well as to all dental and dental hygiene institutions. Formulated research presentations for national and local educational conventions and institutions. Colgate Total product line US launch to RDH Educational Institutions.